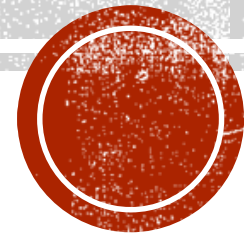


WEBSITE ANALYTICS

WIJMA APRIL 22nd 2021



● Users

100

YEAR 2020

50

March 2020 May 2020 July 2020 September 2020 November 2020

Users

5,369



New Users

5,357



Sessions

6,000



Number of Sessions per User

1.12



Page Views

10,922



Pages/Session

1.82



Avg. Session Duration

00:01:04

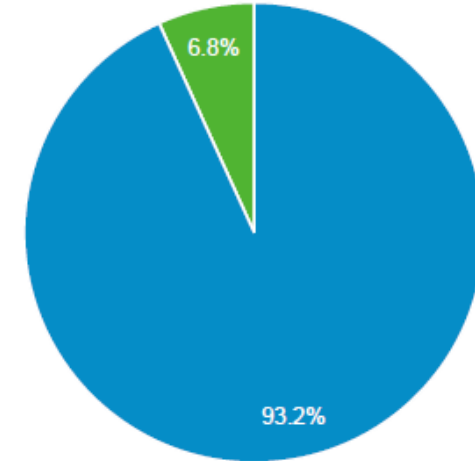


Bounce Rate

59.27%



■ New Visitor ■ Returning Visitor



2020 User Location Breakdown

Country	Users	% Users
1. United States	3,723	69.33%
2. Canada	546	10.17%
3. China	286	5.33%
4. United Kingdom	147	2.74%
5. Japan	59	1.10%
6. France	55	1.02%
7. Argentina	44	0.82%
8. Australia	37	0.69%
9. India	36	0.67%
10. South Korea	34	0.63%



2020 Page Visits

	10,922 % of Total: 100.00% (10,922)
1. /	2,857 (26.16%)
2. /404.html?page=/home.asp&from=	1,294 (11.85%)
3. /details/	1,264 (11.57%)
4. /404.html?page=/pdf/Asd_ij.pdf&from=	846 (7.75%)
5. /home.asp	775 (7.10%)
6. /product-descriptions/	682 (6.24%)
7. /policies-publications/	628 (5.75%)
8. /pdf/Asd_ij.pdf	486 (4.45%)
9. /about-us/members-3/	365 (3.34%)
10. /benefits/effects-wood-production-environment/	295 (2.70%)





No Results Found

The page you requested could not be found. Try refining your search, or use the navigation above to locate the post.

Recent
Comments

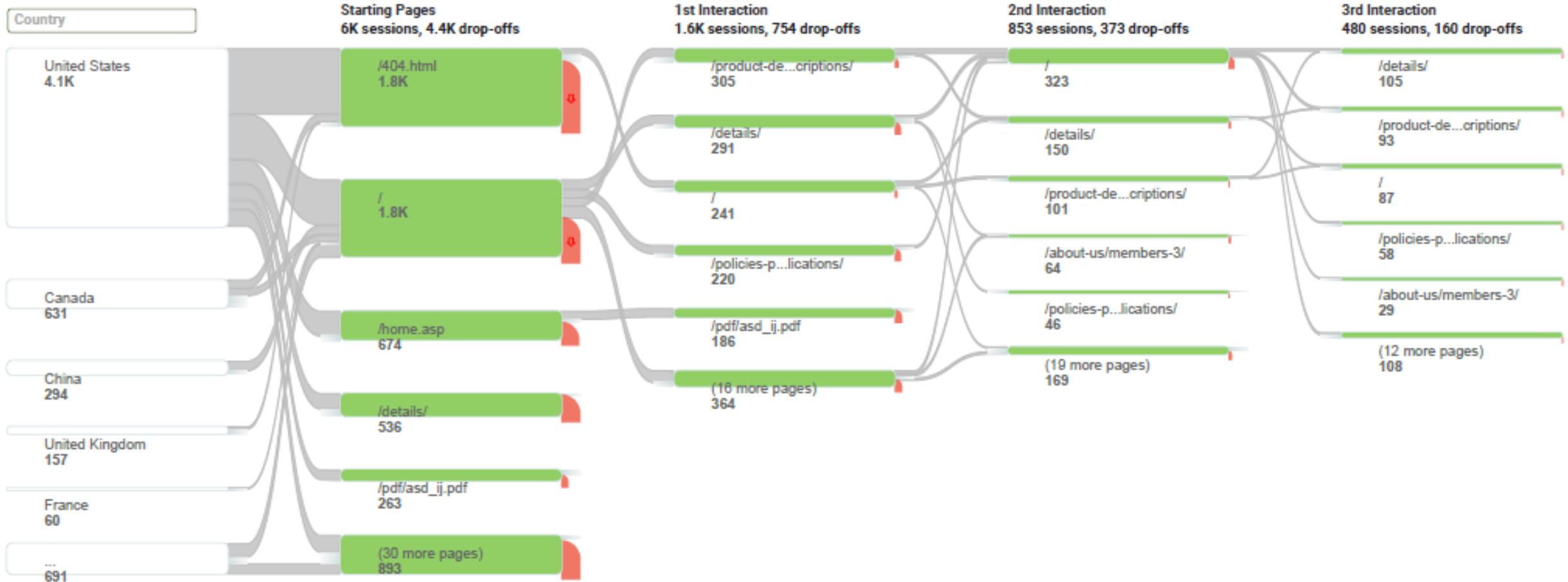
Archives

Categories

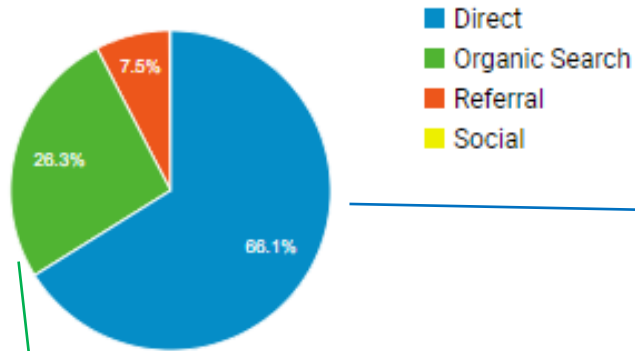
No categories



2020 Going with the Flow



Top Channels



- Direct
- Organic Search
- Referral
- Social

DIRECT (BOOKMARKS / TYPED)

Landing Page ?	Acquisition	
	Users ?	
	3,602	% of Total: 67.09% (5,369)
1. /404.html?page=/home.asp&from=	1,066	(29.03%)
2. /home.asp	638	(17.37%)
3. /	613	(16.69%)
4. /404.html?page=/pdf/Asd_ij.pdf&from=	512	(13.94%)
5. /pdf/Asd_ij.pdf	248	(6.75%)
6. /policies-publications/	85	(2.31%)
7. /details/	62	(1.69%)
8. /about-us/members-3/	42	(1.14%)
9. /404.html?page=/wp-content/uploads/2012/04/2012_04_WIJMA_DeckConnectionDetail_Final.pdf&from=	37	(1.01%)
10. /404.html?page=/shear with holes.pdf&from=	36	(0.98%)

ORGANIC

Keyword ?	Acquisition	
	Users ?	
	1,431	% of Total: 26.65% (5,369)
1. (not provided)	1,220	(84.43%)
2. (not set)	41	(2.84%)
3. site:i-joist.org	31	(2.15%)
4. site:www.i-joist.org	21	(1.45%)
5. amazon	10	(0.69%)
6. i joist manufacturer comparison chart	6	(0.42%)
7. wijma	5	(0.35%)
8. drop header design guide	3	(0.21%)
9. wood i joist manufacturers association	3	(0.21%)
10. wood i-joist manufacturers association	3	(0.21%)

Referral

Source ?	Acquisition	
	Users ?	
	408	% of Total: 7.60% (5,369)
1. baidu.com	155	(37.90%)
2. trafficbot4free.xyz	102	(24.94%)
3. garagejournal.com	75	(18.34%)
4. inspectionnews.net	10	(2.44%)
5. bcbuildinginfo.com	9	(2.20%)
6. cn.bing.com	4	(0.98%)
7. bc.ewpsupport.com	3	(0.73%)
8. colonial.schoolology.com	3	(0.73%)
9. fireengineering.com	3	(0.73%)
10. home.buildwithbmc.com	3	(0.73%)

Social

Social Network ?	Acquisition	
	Users ?	
	7	% of Total: 0.13% (5,369)
1. Facebook	4	(57.14%)
2. Blogger	3	(42.86%)

